



HOWARD COUNTY CHAPTER

*"Let's Give Something Back"*

Est. 1989

*35th Anniversary*  
SCHOLARSHIP  
*Gala*

TEN OAKS BALLROOM

JUNE 7, 2024

6:30 PM - 11:00 PM

*Become an Event Sponsor*

**APPLICATION DEADLINE:**

**MAY 5, 2024**

**MSUAA-HCC  
P.O. BOX 6847  
COLUMBIA, MD 21045**

*"Let's Give Something Back"*



## Gala Sponsorship Packages

We would love for you to support us by sponsoring our **35th Anniversary Scholarship Gala** on the **evening of Friday, June 7th, 2024!** By supporting this event, you, your business and/or organization's tax deductible donation will be providing financial support to incoming and current Morganites. Also, you will gain exposure among our loyal community, supporters, and stakeholders. Your sponsorship is making a lasting impact in the lives of future Morganites. Thank you for your generosity and support!

### Options to Submit a Sponsorship Application

#### *Option 1:*

- Submit the order form online at [www.msuaa-hcc.org/gala-sponsors](http://www.msuaa-hcc.org/gala-sponsors)

#### *Option 2:*

- Fill out the order form below
- Mail your check and printed order form or Pay via PayPal
- Email your images and order form attached to [howardcounty.chapter@alumni.morgan.edu](mailto:howardcounty.chapter@alumni.morgan.edu)

#### *Option 3:*

- Fill out the order form below
- Mail your check, printed order form, and pictures/business card

### Payment Information

For sponsorship payments, it is recommended to pay via Check.

#### *Check (Offline Payment):*

- Payable to: MSUAA-HCC
- Memo: Gala Sponsor - <Package>
- Mail Checks to  
MSUAA-HCC  
P.O. Box 6847  
Columbia, MD 21045

#### *PayPal Link:*

- Use Donation for sponsorship
- <https://bit.ly/hccgala35>

For any questions regarding sponsorships and promotions, please contact us at [howardcounty.chapter@alumni.morgan.edu](mailto:howardcounty.chapter@alumni.morgan.edu).

# Gala Sponsorship Opportunities

## **PLATINUM SPONSOR - \$25,000**

- 3 - minute speaking opportunity and/or video placement during the gala
- Recognition as Platinum Sponsor from the stage
- Platinum Sponsorship Plaque
- Full Page Program Advertisement in the commemorative journal
- Includes 2 Full Tables (Up to 16 Gala Tickets)
- Opportunity to place company material on the registration table.
- Opportunity to provide give-aways (e.g. pens, water bottles, etc.)
- Be recognized as a Gala Platinum Sponsor with your name and/or logo:
  - Displayed on your tables
  - Displayed in the commemorative journal
  - Displayed on our chapter's website homepage until July 2025 (One Year).
  - Displayed on the event webpage
  - Included in thank you email to attendees
  - Included in reminder emails to attendees

## **GOLD SPONSOR - \$15,000**

- 3 - minute speaking opportunity and/or video placement during the gala
- Recognition as Gold Sponsor from the stage
- Gold Sponsorship Plaque
- Full Page Program Advertisement in the commemorative journal
- Includes 1 Full Table (Up to 8 Gala Tickets)
- Opportunity to place company material on the registration table.
- Opportunity to provide give-aways (e.g. pens, water bottles, etc.)
- Be recognized as a Gala Gold Sponsor with your name and/or logo:
  - Displayed on your table
  - Displayed in the commemorative journal
  - Displayed on our chapter's website homepage until July 2025 (One Year).
  - Displayed on the event webpage
  - Included in thank you email to attendees
  - Included in reminder emails to attendees

## **SILVER SPONSOR - \$5,000**

- Recognition as Silver Sponsor from the stage
- Silver Sponsorship Plaque
- Half (1/2) Page Program Advertisement in the commemorative journal

- Includes 4 Gala Tickets
- Opportunity to place company material on the registration table.
- Opportunity to provide give-aways (e.g. pens, water bottles, etc.)
- Be recognized as a Gala Silver Sponsor with your name and/or logo:
  - Displayed on your table
  - Displayed in the commemorative journal
  - Displayed on our chapter's website homepage until July 2025 (One Year).
  - Displayed on the event webpage
  - Included in thank you email to attendees
  - Included in reminder emails to attendees

## **BRONZE SPONSOR - \$2,500**

- Recognition as Bronze Sponsor from the stage
- Quarter (1/4) Page Program Advertisement in the commemorative journal
- Includes 2 Gala Tickets
- Opportunity to place company material on the registration table.
- Opportunity to provide give-aways (e.g. pens, water bottles, etc.)
- Be recognized as a Gala Bronze Sponsor with your name and/or logo:
  - Displayed on your table
  - Displayed in the commemorative journal
  - Displayed on our chapter's website homepage until July 2025 (One Year).
  - Displayed on the event webpage
  - Included in thank you email to attendees
  - Included in reminder emails to attendees

## **TABLE SPONSOR - \$1,000**

- Includes 8 Gala Tickets
- Table Signage
- Opportunity to provide give-aways (e.g. pens, water bottles, etc.)
- Be recognized as a Table Sponsor with your name and/or logo:
  - Displayed on your table
  - Displayed in the commemorative journal
  - Displayed on the event webpage
  - Included in thank you email to attendees

## **ENTERTAINMENT SPONSOR - \$3,000**

- Includes 2 Gala Tickets

- Company name and logo designating sponsor on signage displayed by the musician.
- Announcements acknowledging the entertainment sponsor throughout the evening.
- Opportunity to provide give-aways (e.g. pens, water bottles, etc.)
- Be recognized as a Entertainment Sponsor with your name and/or logo:
  - Displayed on your table
  - Displayed in the commemorative journal
  - Displayed on the event webpage
  - Included in thank you email to attendees

### **PHOTOGRAPHER SPONSOR - \$3,000**

- Includes 2 Gala tickets
- Opportunity to provide give-aways (e.g. pens, water bottles, etc.)
- Be recognized as a Photographer Sponsor with your name and/or logo:
  - Displayed on the step-and-repeat banner and printed photos
  - Displayed on your table
  - Displayed in the commemorative journal
  - Displayed on the event webpage
  - Included in thank you email to attendees

### **PHOTO BOOTH SPONSOR - \$3,000**

- Includes 2 Gala tickets
- Opportunity to provide give-aways (e.g. pens, water bottles, etc.)
- Be recognized as a Photo Booth Sponsor with your name and/or logo:
  - Displayed on the photo booth photos
  - Displayed on your table
  - Displayed in the commemorative journal
  - Displayed on the event webpage
  - Included in thank you email to attendees

### **CARICATURE ARTIST SPONSOR - \$3,000**

- Includes 2 Gala tickets
- Opportunity to provide give-aways (e.g. pens, water bottles, etc.)
- Be recognized as a Caricature Artist Sponsor with your name and/or logo:
  - Displayed on signage displayed by the artist
  - Displayed on your table
  - Displayed in the commemorative journal

- Displayed on the event webpage
- Included in thank you email to attendees

## Question and Answers

- What if I don't need all of the provided tickets?  
Unused tickets can be donated to the scholarship recipients and their guests. Please indicate the number of tickets to keep and donate on the order form.
- Who do I contact if I have questions about the event, becoming a sponsor, commemorative journal, buying tickets, or making donations?  
For any questions, please visit [msuaa-hcc.org/gala](https://msuaa-hcc.org/gala) or contact us at [howardcounty.chapter@alumni.morgan.edu](mailto:howardcounty.chapter@alumni.morgan.edu).
- How many people are expected at the event to provide giveaways to?  
Be prepared to provide giveaways to between 200 to 400 guests. We will contact you via email before the event with final numbers.
- How many people are seated at a table?  
Eight (8) people per table.

*Become a Sponsor Now!*

## MSUAA-HCC 35th Anniversary Scholarship Gala Sponsorship Application

<b>Full Name:</b>	
<b>Company/ Organization Name:</b>	
<b>Email:</b>	
<b>Phone:</b>	
<b>Referring Chapter Member:</b>	
<b>Guest Names:</b>	
<b>Signature:</b>	

(Sign electronically, by typing your name in the signature box, it is a legally binding document.)

Sponsorship Package	X	PRICE	# Tickets to Keep	# Tickets to Donate
Platinum Sponsor		\$25,000		
Gold Sponsor		\$15,000		
Silver Sponsor		\$10,000		
Bronze Sponsor		\$5,000		
Entertainment Sponsor		\$3,000		
Photographer Sponsor		\$3,000		
Photo Booth Sponsor		\$3,000		
Caricature Artist Sponsor		\$3,000		
Table Sponsor		\$1,000		

### Payment Information

**Make Checks Payable to:** MSUAA-HCC with **Memo:** Gala Sponsorship <Package>

**Email, Order Form, Proof of Payment, and Images to:** [howardcounty.chapter@alumni.morgan.edu](mailto:howardcounty.chapter@alumni.morgan.edu)

**Mail Order Form, Checks, and images to:** MSUAA-HCC, P.O. Box 6847, Columbia, MD 21045