

## SOUVENIR JOURNAL ADS



# JUNE 7TH 2024

**Ten Oaks Ballroom** 5000 Signal Bell Lane Clarksville, MD 21029

Formal Attire | Tickets \$125

live Something Back"





Greetings Morganites, Supporters and Friends:

The Morgan State University Alumni Association Howard County Chapter (MSUAA-HCC) is celebrating its 35<sup>th</sup> Anniversary on Friday, June 7, 2024 at the Ten Oaks Ballroom. This premiere event will provide an opportunity for us to acknowledge the Chapter's Charter Members and to recognize our 2023-2024 Scholarship Recipients.

Chartered in 1989, The MSUAA-HCC is a non-profit organization. Our chapter motto "Let's Give Something Back", provides Howard County Alumni with the opportunity to support Alma Mater through our fund-raising events and other supportive activities. With the support of the community, friends and family, we have been able to raise thousands of dollars for scholarships for new and continuing students at Morgan State University.

We are once again asking for your support. This time we are asking you to purchase an advertisement in our 35<sup>th</sup> Anniversary Commemorative Journal. Your program ad will help us provide money for scholarships for students as well as exposure for your business. This professionally designed journal will provide further exposure to fellow Morgan Alumni as they browse the Journal at their leisure. In addition, your message will be distributed in an electronic version of the booklet to our wider area Morgan Alumni. Your exposure will be broadened, and your support will encourage more of our alumni to utilize your business as well.

Attached you will find an advertisement request form with all options available, including instructions for providing the art work and payment for your advertisement. If you need any assistance at all, please feel free to email us at howardcounty.chapter@alumni.morgan.edu. On behalf of the MSUAA-HCC and the past, present and future Morgan students, we want to thank you for your sponsorship through the purchase of a program ad and for making this the most successful Journal ever.

Sincerely,

Paul Haley, President Morgan State University Alumni Association Howard County Chapter

#### 35th Anniversary Gala - Journal Advertisement Information

Event Date: June 7<sup>th</sup>, 2024 Advertisement deadline: May 28<sup>th</sup>, 2024



Ad Size/ Location	Price	File Size (Width x Height)
Center Spread	\$450	17" x 11"
Outside Back	\$300	8.5 x 11
Inside Front	\$300	8.5 x 11
Inside Back	\$250	8.5 x 11
Full page	\$200	8 x 10.5
Half Page	\$125	8 x 5
Quarter Page	\$70	4 x 5.25
1/8 Page	\$40	4 x 2.5
Business Card	\$40	4 x 2.5
Patron Page	\$25	Name Listed on Patron Page

#### **Options to Place an Order**

Option 1:

 Submit the order form online at www.msuaa-hcc.org/gala-ad

#### Option 2:

- Fill out the order form below
- Mail your check and printed order form or Pay via PayPal
- Email your images and order form attached to howardcounty.chapter@alumni.morgan.edu

#### Option 3:

- Fill out the order form below
- Mail your check, printed order form, and pictures/business card

#### Payment Information

PayPal Link:

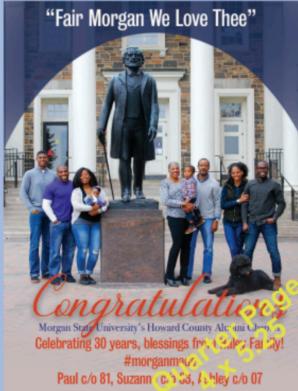
<u>https://bit.ly/hccgala35</u>

#### Check (Offline Payment):

- Payable to: MSUAA-HCC
- Memo: Gala Journal Ad
- Mail Checks to MSUAA-HCC P.O. Box 6847 Columbia, MD 21045

- \*\*\* If you need your ad professionally designed, email <u>howardcounty.chapter@alumni.morgan.edu</u> (\*priced individually)
  - SUBJECT: AD FOR MSU GALA YOUR NAME
  - In the body of the e-mail please include your name, content (message you'd like within the ad) attach any pictures, logos, give an explanation of your idea, size, and payment confirmation
  - Email or mail all Advertisements (in PDF or JPEG format), business cards, and non-artwork
  - If you have any questions, please don't hesitate to email: <u>howardcounty.chapter@alumni.morgan.edu</u>









MORGAN MAXWELL General Manager

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www.reallygreatsite.com

123 Anywhere St., Any City, ST 12345

### **MSUAA-HCC 35th Anniversary Gala Advertisement Order Form**

Full Name:	
Company/ Organization Name:	
Email:	
Phone:	
Referring Chapter Member:	
Signature:	

(Sign electronically, by typing your name in the signature box, it is a legally binding document.)

AD SIZE/LOCATION	×	PRICE	FILE SIZE
Center Spread		\$450	17 X 11
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Business Card		\$40	4 x 2.5
Patron Page		\$25	Name Listed on Patron Page
*All ads will be printed in color			

Please check your <u>X</u> ad size below:

#### **Payment Information**

PayPal Link: <a href="https://www.paypal.com/donate/?hosted\_button\_id=825CGCMC6DN82">https://www.paypal.com/donate/?hosted\_button\_id=825CGCMC6DN82</a> Make Checks Payable to: MSUAA-HCC with Memo: Gala Journal Ad

Email, Order Form, Proof of Payment, and Images to: <u>howardcounty.chapter@alumni.morgan.edu</u> Mail Order Form, Checks, and images to: MSUAA-HCC, P.O. Box 6847, Columbia, MD 21045