



HOWARD COUNTY CHAPTER

"Let's Give Something Back"

Est. 1989

35th Anniversary
SCHOLARSHIP
Gala

SOUVENIR JOURNAL ADS

Join us! Friday Evening

JUNE 7TH 2024

TEN OAKS BALLROOM
5000 SIGNAL BELL LANE
CLARKSVILLE, MD 21029

FORMAL ATTIRE | TICKETS \$125

"Let's Give Something Back"



Greetings Morganites, Supporters and Friends:

The Morgan State University Alumni Association Howard County Chapter (MSUAA-HCC) is celebrating its 35th Anniversary on Friday, June 7, 2024 at the Ten Oaks Ballroom. This premiere event will provide an opportunity for us to acknowledge the Chapter's Charter Members and to recognize our 2023-2024 Scholarship Recipients.

Chartered in 1989, The MSUAA-HCC is a non-profit organization. Our chapter motto "Let's Give Something Back", provides Howard County Alumni with the opportunity to support Alma Mater through our fund-raising events and other supportive activities. With the support of the community, friends and family, we have been able to raise thousands of dollars for scholarships for new and continuing students at Morgan State University.

We are once again asking for your support. This time we are asking you to purchase an advertisement in our 35th Anniversary Commemorative Journal. Your program ad will help us provide money for scholarships for students as well as exposure for your business. This professionally designed journal will provide further exposure to fellow Morgan Alumni as they browse the Journal at their leisure. In addition, your message will be distributed in an electronic version of the booklet to our wider area Morgan Alumni. Your exposure will be broadened, and your support will encourage more of our alumni to utilize your business as well.

Attached you will find an advertisement request form with all options available, including instructions for providing the art work and payment for your advertisement. If you need any assistance at all, please feel free to email us at howardcounty.chapter@alumni.morgan.edu. On behalf of the MSUAA-HCC and the past, present and future Morgan students, we want to thank you for your sponsorship through the purchase of a program ad and for making this the most successful Journal ever.

Sincerely,

Paul Haley, President
Morgan State University Alumni Association
Howard County Chapter

35th Anniversary Gala - Journal Advertisement Information

Event Date: June 7th, 2024

Advertisement deadline: May 28th, 2024

COMMERATIVE JOURNAL AD
For Sale

PICK THE SIZE THAT FITS YOUR NEEDS

FULL PAGE
8 x 10.5

HALF PAGE
8 x 5.25

1/4 PAGE
4 x 5.25

1/8 PAGE
4 x 2.5
Business Card

Ad Size/ Location	Price	File Size (Width x Height)
Center Spread	\$450	17" x 11"
Outside Back	\$300	8.5 x 11
Inside Front	\$300	8.5 x 11
Inside Back	\$250	8.5 x 11
Full page	\$200	8 x 10.5
Half Page	\$125	8 x 5
Quarter Page	\$70	4 x 5.25
1/8 Page	\$40	4 x 2.5
Business Card	\$40	4 x 2.5
Patron Page	\$25	Name Listed on Patron Page

Options to Place an Order

Option 1:

- Submit the order form online at www.msuaa-hcc.org/gala-ad

Option 2:

- Fill out the order form below
- Mail your check and printed order form or Pay via PayPal
- Email your images and order form attached to howardcounty.chapter@alumni.morgan.edu

Option 3:

- Fill out the order form below
- Mail your check, printed order form, and pictures/business card

Payment Information

PayPal Link:

- <https://bit.ly/hccgala35>

Check (Offline Payment):

- Payable to: MSUAA-HCC
- Memo: Gala Journal Ad
- Mail Checks to
MSUAA-HCC
P.O. Box 6847
Columbia, MD 21045

*** If you need your ad professionally designed, email howardcounty.chapter@alumni.morgan.edu (*priced individually)

- **SUBJECT: AD FOR MSU GALA - YOUR NAME**
- In the body of the e-mail please include your name, content (message you'd like within the ad) attach any pictures, logos, give an explanation of your idea, size, and payment confirmation
- **Email or mail all Advertisements (in PDF or JPEG format), business cards, and non-artwork**
- If you have any questions, please don't hesitate to email: howardcounty.chapter@alumni.morgan.edu



**Congratulations to Morgan State University's Howard County Alumni Chapter
 Celebrating 30 years, blessings from Haley Family!
 #morganmade
 Paul c/o 81 Suzanne c/o 83 Ashley c/o 07**

**HALF PAGE
 8 x 5**



“Fair Morgan We Love Thee”

Congratulations
 Morgan State University's Howard County Alumni Chapter
 Celebrating 30 years, blessings from the Haley Family!
 #morganmade
 Paul c/o 81, Suzanne c/o 83, Ashley c/o 07



CONGRATULATIONS ON CELEBRATING 30 YEARS!
 A Special Thank You to Morgan State Alumni for Supporting our organization!

For more information visit www.1012sports.com

**1/8 Page Ad
 4 x 2.5**

MORGAN MAXWELL
 General Manager

 **Liceria & Co.**
 Real Estate

-  +123-456-7890
-  hello@reallygreatsite.com
-  www.reallygreatsite.com
-  123 Anywhere St., Any City, ST 12345

MSUAA-HCC 35th Anniversary Gala Advertisement Order Form

Full Name:	
Company/ Organization Name:	
Email:	
Phone:	
Referring Chapter Member:	
Signature:	

(Sign electronically, by typing your name in the signature box, it is a legally binding document.)

Please check your ad size below:

AD SIZE/LOCATION	<input checked="" type="checkbox"/>	PRICE	FILE SIZE
Center Spread		\$450	17 X 11
Outside Back		\$300	8.5 x 11
Inside Front		\$300	8.5 x 11
Inside Back		\$250	8.5 x 11
Full page		\$200	8 x 10.5
Half Page		\$125	8 x 5
Quarter Page		\$70	4 x 5.25
1/8 Page		\$40	4 x 2.5
Business Card		\$40	4 x 2.5
Patron Page		\$25	Name Listed on Patron Page
*All ads will be printed in color			

Payment Information

PayPal Link: https://www.paypal.com/donate/?hosted_button_id=825CGCMC6DN82

Make Checks Payable to: MSUAA-HCC with **Memo:** Gala Journal Ad

Email, Order Form, Proof of Payment, and Images to: howardcounty.chapter@alumni.morgan.edu

Mail Order Form, Checks, and images to: MSUAA-HCC, P.O. Box 6847, Columbia, MD 21045